

Exhibitor and Sponsor Prospectus



10TH ANNUAL **GOLD** INTERNATIONAL **COPD** CONFERENCE

Wednesday, November 12, 2025 –
Thursday, November 13, 2025

PHILADELPHIA MARRIOTT DOWNTOWN
1200 FILBERT STREET
PHILADELPHIA, PENNSYLVANIA PA 19107

*The 2025 GOLD International COPD Conference is hosted in partnership by the Temple Lung Center (TLC)
in collaboration with the Global Initiative for Chronic Obstructive Lung Disease (GOLD).*

Discover the Premier Educational Symposium Exclusively Devoted to COPD!

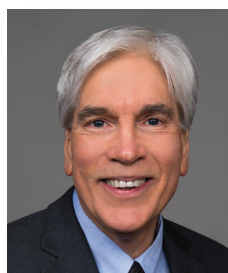
The annual GOLD International COPD Conference in Philadelphia is the premier educational event dedicated solely to chronic obstructive pulmonary disease (COPD). This inclusive hybrid conference offers unparalleled opportunities to connect with COPD providers from across the nation and around the globe, both in-person and online.

The 2025 conference will once again feature a two-day format. On the evening of Wednesday, November 12th, we will begin our programming with evening sessions focusing on simplifying pharmacologic therapies for patients with COPD, as well as updates on current surgical options available for patients with COPD. In addition to GOLD programming, additional symposia and/or product theaters will be available.

On Thursday, November 13th, we will continue with the popular full-day in-depth learning portion of the **GOLD International COPD Conference** with five plenary sessions focusing on type II inflammation, alarmins and inflammation in COPD, a review of new updates for the 2026 GOLD Report, use of CT in COPD, and a session on expanding the horizon in COPD management, which includes topics such as GLP1 inhibition, biologics, vaccination, and climate change.

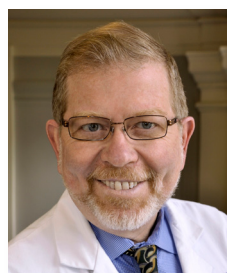
Join us as we empower hundreds of healthcare providers and their patients with the latest knowledge, skills, and technologies to improve COPD care globally. Thank you for your support of the conference and we look forward to seeing you in November!

Sincerely,



Gerard J. Criner MD

Conference Chair
Director, Temple Lung Center
Lewis Katz School of Medicine at Temple University
Philadelphia, Pennsylvania
EMAIL: gerard.criner@tuhs.temple.edu



Bartolome Celli, MD

Conference Chair
Harvard Medical School
Boston, Massachusetts
EMAIL: bcelli@copdnet.org

General Information

CONFERENCE DATES

Wednesday, November 12, 2025 – Thursday, November 13, 2025

LOCATION



Philadelphia Marriott Downtown
1200 Filbert Street
Philadelphia, PA 19107

HOTEL ACCOMMODATIONS

A block of rooms has been reserved for November 11 through November 13, 2025 at the Philadelphia Marriott Downtown with rates of \$289 USD per night, excluding state and local taxes.

To book a room: Visit integrityce.com/GOLD2025Hotel or call 215-625-2900 and mention "GOLD International COPD Conference."

KEY CONTACT

For accommodation questions, please contact:

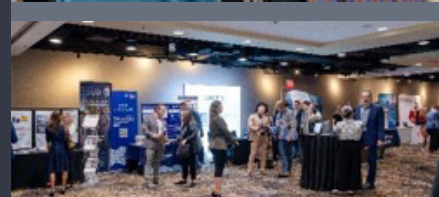
Deirdre Sullivan
goldcopd@integrityce.com
855-835-4004

GOLD Conference Attendees

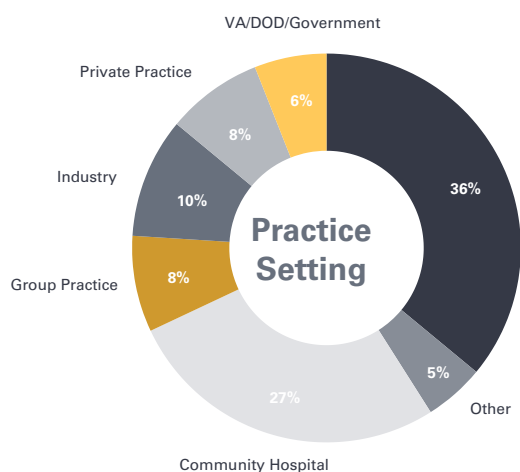
Connect With a Specialized Audience of COPD Clinicians

- Pulmonary and critical care medicine physicians
- Community pulmonologists
- Internal medicine clinicians
- Primary care clinicians
- Fellows in training
- Nurse practitioners and physician assistants
- Respiratory therapists
- Pharmacists

Including a highly esteemed panel of faculty experts!



2024 CONFERENCE ATTENDEE DEMOGRAPHICS



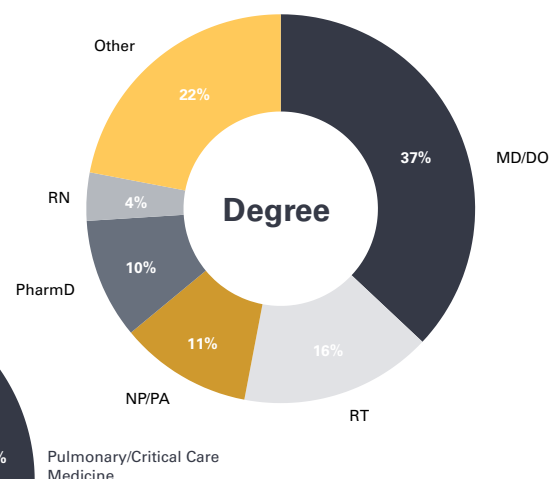
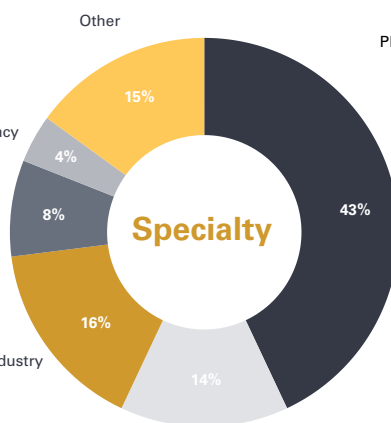
Academic Medical Center

Primary Care/
Internal Medicine

Pharmacy

Industry

Respiratory Therapy



MD/DO

RT

Other

RN

PharmD

NP/PA

Pulmonary/Critical Care
Medicine

We Support You!

Our Exhibit Hall is a central feature of the conference and receives extensive marketing promotion across various channels:

- Virtual Exhibit Booth: Advertise your company to virtual attendees with our virtual exhibit hall
- Know Before You Go Document: Communication sent to all attendees that highlights and promotes the Exhibit Hall
- Exhibit Hall Passport: Provided to all conference attendees as an incentive to visit and interact with booths
- Registration set outside of the Exhibit Hall and meals provided exclusively in the Exhibit Hall
- NEW Business Suites: Additional room options are available for rental outside the Exhibit Hall to accommodate your meeting needs—great for advisory boards, client meetings, focus groups, private demonstrations, or your staff
 - 3 Business Suites are available from Tuesday, November 11, 2025 at 2:00 PM through Wednesday, November 12, 2025 at 3:30 PM
 - Rooms are \$5,000 each and are first-come, first-served
 - Additional time may be made available upon request for staff usage

Take advantage of these opportunities and additional promotional opportunities (see Page 13) to enhance your visibility and connect with attendees!



Premium Sponsorship Opportunities

SPONSORSHIP LEVELS	1 REMAINING PLATINUM	1 REMAINING GOLD	SILVER
	PLATINUM	GOLD	SILVER
Cost	\$50,000	\$32,500	\$10,000
Acknowledgement on Conference Website	●	●	●
Acknowledgement on Conference Signage*	●	●	●
Acknowledgement on Welcome Bag*	●		
Booth Tier	Tier 2 Upgrade to Tier 1 for \$5,000 (includes 2 additional full conference registrations)	Tier 2 Upgrade to Tier 1 for \$5,000 (includes 2 additional full conference registrations)	Tier 2 Upgrade to Tier 1 for \$5,000 (includes 2 additional full conference registrations)
Lead Retrieval Profile†	●	●	●
Exhibitor Passport*	●	●	●
Full Conference Registrations	10	4	4
Exhibitor Only Registrations	2	2	2
Mailing List	One-time use	One-time use	One-time use
Sponsored Product Theater	Day 2 Product Theater / Sponsored Session OR 2-Day Learning Lab (priority selection)	Day 1 or Day 2 Product Theater / Sponsored Session OR 2-Day Learning Lab (pending availability)	
E-blasts	2	1	
Welcome Bag Insert	●	●	
Premium Material Sponsorship (Choice of 1)	Column Wraps (2) Hand Sanitizing & Phone Charging Stations Lanyards WiFi		
Break Sponsorship	●		

*Application and company logo must be received by Friday, September 22, 2025 for acknowledgment to be included on conference signage, welcome bag, and/or exhibitor passport.

†Lead retrieval profiles are included in your sponsorship tier at no additional cost. API kits are available upon request for additional charge.

To reserve a premium sponsorship, please contact Ashley Dear at goldcopd@integrityce.com

Exhibit Opportunities

Make the most of over 5 hours of exhibit time to connect with hundreds of in-person program attendees and showcase your booth on the virtual exhibit floor! Booth selections are first-come, first-served, so be sure to submit your application today!

	TIER 1	TIER 2	TIER 3	VIRTUAL ONLY*
Cost	\$12,500	\$7,500	\$6,500	\$3,500
Size	20x10	10x10	10x10	N/A
Listing on Virtual Exhibits Page	●	●	●	●
Exhibitor Registrations	5	2	2	
Full Conference Access	●			
Tiered Listing on Conference Website	Top Tier	Middle Tier	Middle Tier	Third Tier
Tiered Listing on Exhibitor Signage†	Top Tier	Middle Tier	Middle Tier	Third Tier
Exhibit Acknowledgement in Premeeting Communications	●	●	●	●
Meals Included for Exhibitors	●	●	●	
Attendee Mailing List‡	One-time Use	One-time Use	\$750	\$750
Lead Retrieval§	Included	\$1,000	\$1,000	
Exhibitor Passport Stamp Card†	Included	Included	\$500	
Welcome Bag Insert	\$1,000	\$1,000	\$1,000	

EXHIBITORS PLEASE NOTE:

Five (5) registrations for Tier 1 booths and two (2) registrations for Tier 2 and Tier 3 booths are provided without charge. Only Tier 1 exhibitor badges allow for admission to the general sessions. If an exhibitor from a Tier 2 or Tier 3 booth attends general sessions, in order to claim AMA, MOC, Nursing, Pharmacy, or CRCE Credit, the exhibitor MUST register as a paid attendee.

*Virtual exhibit offerings include listing on virtual exhibit page, company banner, company profile/description, links to social media and/or web pages, acknowledgement in digital syllabus, two PDF downloads, and one multimedia piece.

†Application and company logo must be received by Friday, September 22, 2025 for acknowledgment to be included on conference signage and exhibitor passport.

‡Mailing list use limited to promotion of booth or conference sponsored session.

§Lead retrieval profiles are included for Tier 1 Exhibit Booths at no additional cost. API kits are available upon request for additional charge.

To reserve an exhibit, please contact Deirdre Sullivan at goldcopd@integrityce.com

Booth Construction and Handling

GOLD is partnering with Alliance Nationwide Exposition, an event management services company, to handle shipping, transport, and load-in/load-out of all materials.

All exhibitors will be contacted by their own personal Exhibitor Concierge to provide guidance, advice, and assistance with any service that they need, including shipping, material handling, and furnishings for their show appearance at the 2025 GOLD International COPD Conference.

Once a signed application is received by Integrity CE, LLC, Alliance will provide each exhibitor with a personal link to the 2025 GOLD International COPD Conference exhibitor service manual, containing information for all services offered.

Booth inclusions:

- Each 10'x10' in-line booth space includes:
 - 8' high back wall & 3' high side rail drape
 - One draped table
 - Two chairs
 - One wastebasket
 - Standard booth ID sign
- 20'x10' booths will be empty unless exhibitor has specific requests for setup

INDEPENDENT SERVICE CONTRACTORS

Exhibiting firms may opt to use independent service contractors for installation and dismantling. If such contractors are used, the exhibiting firm is responsible for notifying us of the name and address of the contractor by Friday, October 31, 2025. Independent service contractors are responsible for notifying Integrity CE, LLC of the booths they will work in by Friday, October 31, 2025. They are also responsible for providing management with proof of insurance coverage by that date.

EXHIBIT HALL HOURS

The Exhibit Hall will open on Wednesday, November 12, 2025 at 3:30 PM. The conference and Exhibit Hall close on Thursday, November 13, 2025 at 5:40 PM. Specific exhibit hours will be provided ahead of the conference. Registration and meals will be set in the Exhibit Hall to drive attendee traffic.

SET UP

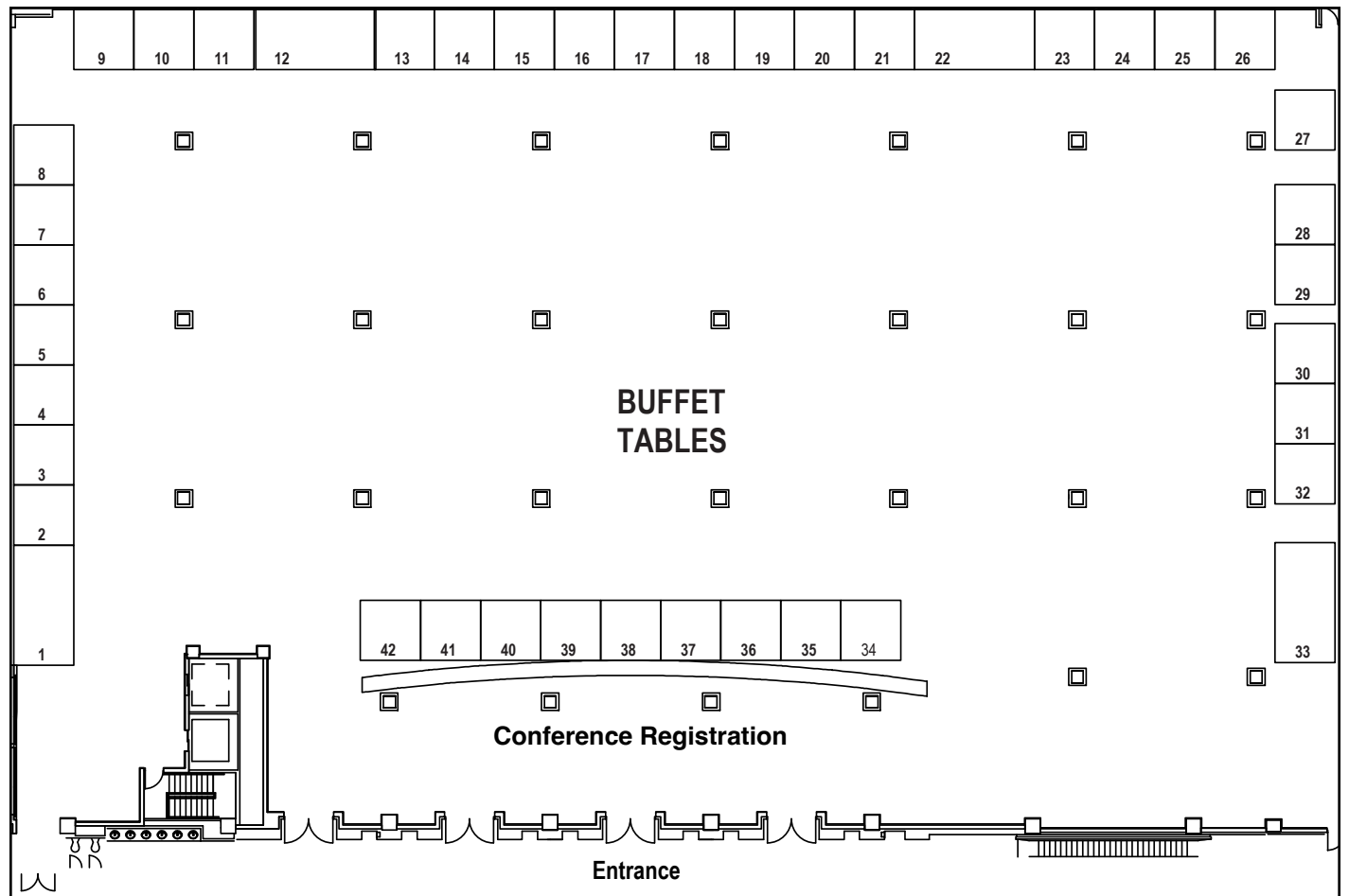
Exhibit setup will take place on Wednesday, November 12, 2025 between 8:00 AM and 3:30 PM.

DISMANTLING

It will be each exhibitor's responsibility to see that all materials are removed from the exhibit area by 10:00 PM on November 13, 2025. Displays should not be dismantled before 4:30 PM on November 13, 2025.

Exhibit Floor Map

Note: Booth assignments are assigned on a first-come, first-served basis (priority selection to sponsors) and are subject to availability.



Product Theaters and Sponsored Sessions

Product Theaters / Sponsored Sessions offer a premier opportunity to showcase your products, services, or latest data to a live audience. Conference organizers provide room access, audiovisual support, and light refreshments. Rooms are allocated on a first-come, first-served basis. For additional details, please contact **Ashley Dear** at goldcopd@integrityce.com or call **855-835-4004**.

IN-PERSON PRODUCT THEATER/SPONSORED SESSION

Book a Product Theater / Sponsored Session time slot to present the latest updates on your products and services to an audience of COPD healthcare professionals and clinical decision-makers live in Philadelphia! Available time slots include:

<u>DAY 1 DINNER</u>	<u>DAY 2 MORNING</u>	<u>DAY 2 AFTERNOON</u>
5:00 PM – 6:00 PM	9:30 AM – 10:30 AM	1:45 PM – 2:45 PM
4 Sessions Available	4 Sessions Available	4 Sessions Available
Room Set for 100 / \$20,000	Room Set for 100 / \$25,000	Room Set for 100 / \$25,000



Disclaimer

Submission of this application does not guarantee acceptance by the GOLD International COPD Conference. Product theaters/sponsored sessions are awarded on a first-come, first-served basis. If required, application for sponsorship through appropriate channels can be made by the GOLD International COPD Conference following receipt of this application. All exhibits and sponsorships are subject to the rules and regulations on the following pages. GOLD will not help develop, create, or present content, nor can a GOLD Board or Scientific Committee member or general session faculty member act as presenter for any industry-supported product theater/sponsored session.

Learning Labs

Learning Labs offer a flexible, open space in a smaller meeting room, ideal for product demonstrations, data presentations, small group discussions, or creative attendee engagement tailored to your vision. Simply let us know how you'd like the room arranged, and we'll have it ready for you! Conveniently located on the 4th floor near the exhibit hall, Learning Labs are available on a first-come, first-served basis.

FULL CONFERENCE (2-DAY)

Wednesday, November 12, 2025

3:30 PM – 9:15 PM

Thursday, November 13, 2025

7:00 AM – 5:40 PM

4 Available

\$25,000

Add a coffee station for \$2,500

DAY 2 ONLY

Thursday, November 13, 2025

7:00 AM – 5:40 PM

3 Available

\$15,000

Add a coffee station for \$2,500



Disclaimer

Submission of this application does not guarantee acceptance by the GOLD International COPD Conference. Learning labs are awarded on a first-come, first-served basis. If required, application for sponsorship through appropriate channels can be made by the GOLD International COPD Conference following receipt of this application. All exhibits and sponsorships are subject to the rules and regulations on the following pages.

Industry-Supported Symposium

Host a CME-certified symposium in premium meeting space and access the opportunity to reach the largest audience with unbranded, balanced educational programming. Room set, audio visual, and food and beverage are provided by conference organizers. CME certification is required for all symposia. Please see application requirements below.

DAY 1 DINNER

DAY 2 BREAKFAST

5:00 PM – 6:00 PM	7:00 AM – 8:00 AM
1 Available	1 Available
Room Set for 500 / \$30,000	Room Set for 500 / \$30,000

INDUSTRY-SUPPORTED SYMPOSIUM APPLICATION REQUIREMENTS

To apply to host a symposium, the session title, program overview, objectives, and presenter information must be submitted via email to GOLD at goldcopd@integrityce.com by Friday, July 25, 2025. The sponsor or a 3rd party provider is responsible for content development of the presentation, door monitors/staff to welcome and scan attendee badges, all speaker-related costs (flights, honorarium, accommodations, conference registration, etc), and the design, development, and production of any promotional material (subject to GOLD approval).

Disclaimer

Submission of this application does not guarantee acceptance by the GOLD International COPD Conference. Industry-supported symposium sessions are awarded on a first-come, first-served basis. All Industry-supported symposium sessions are subject to the rules and regulations on the following pages. GOLD will not help develop, create, or present content.

Additional Sponsorship Opportunities

LIVE CONFERENCE OPTIONS

Badge Lanyards / 1 Available	\$10,000
Column Wrap / 12 Available	\$5,000
Conference Wireless Internet / 1 Available	\$10,000
Full-day Coffee Station / 1 Available	\$5,000
Hand Sanitizer Stations (2) / 2 Available	\$5,000
iPad Sponsorship / 1 Available (Partial Sponsorship Available)*	\$20,000
Phone Charging Stations (2) / 1 Available	\$5,000
Tuesday Evening Post-Meeting Reception / 1 Available	\$15,000

*iPad Sponsorship provides iPads at each seat for attendees to interact during general sessions, with sponsor branding on the login screen.

DIGITAL/PROMOTIONAL OPTIONS

Welcome Bag Insert	\$1,000
Conference Session / Exhibit Booth Banner Ads on Conference Website / 3 Available	\$5,000
Conference Session/ Exhibit Booth Sidebar Ads on Conference Website / 4 Available	\$2,500
E-Blast / 12 Available	\$1,500
Exhibitor Passport Stamp Card*	\$500
Lead Retrieval Profile	\$1,000
Mailing List Rental / 1x Use	\$750

*Application and company logo must be received by September 22, 2025 for acknowledgment to be included on exhibitor passport.

Exhibit and Sponsorship Reservation

If your company is interested in any of these exhibitor or sponsorship opportunities, please fill out and return the application on the following pages.

For questions, additional information, or exhibit/sponsorship availability, please contact:

Ashley Dear and Deirdre Sullivan

goldcopd@integrityce.com

855-835-4004

TERMS AND CONDITIONS

Submission and acceptance of an application by the GOLD International COPD Conference will serve as a Letter of Agreement upon confirmation of exhibit space/sponsorship. Except in the case of exhibits, separate applications for sponsorship through appropriate channels can be made by the GOLD International COPD Conference. For exhibitors, by signing and returning this application, the representative understands this form shall become a binding contract and is subject to the terms, conditions, rules, and regulations set forth herein. Payment is due in full within 30 days of submission of completed application. Payment may be made by check and sent to Integrity CE, LLC at 12200 West Colonial Drive, Suite 300L, Winter Garden, FL 34787. All exhibits and sponsorships are subject to the rules and regulations on the following pages.



Exhibitor/Sponsorship Application

To reserve exhibit space or any of the following sponsorship opportunities, please complete the following application and return to **Ashley Dear** and **Deirdre Sullivan** at goldcopd@integrityce.com.

PREMIUM SPONSORSHIPS

Please select your desired level of support

- ☐ Platinum: \$50,000
- ☐ Gold: \$32,000
- ☐ Silver: \$10,000
- ☐ Upgrade to Tier 1 Booth: \$5,000

Booth Preference (1st, 2nd, & 3rd):

EXHIBIT BOOTHS

Please select your desired level of support

- ☐ Tier 1: \$12,500
- ☐ Tier 2: \$7,500
- ☐ Tier 3: \$6,500
- ☐ Virtual Only: \$3,500

Booth Preference (1st, 2nd, & 3rd):

BUSINESS SUITES

Please select the business suite option, if desired, and fill in the purpose

- ☐ 2-Day Business Suite / 3 available / \$5,000

Purpose:

PRODUCT THEATERS / SPONSORED SESSIONS

Please select your desired product theater/sponsored session and fill out program information below.

- ☐ Day 1 Dinner / Room Set for 100 / 4 Available: \$20,000
- ☐ Day 2 Morning / Room Set for 100 / 4 Available: \$25,000
- ☐ Day 2 Afternoon / Room Set for 100 / 4 Available: \$25,000

LEARNING LABS

Please select your desired learning lab session and fill out program information below.

- ☐ 2-Day / 4 Available / \$25,000
- ☐ Day 2 / 3 Available / \$15,000
- ☐ Coffee Station Add-on / \$2,500

CME SYMPOSIA

Please select your desired symposium and fill out program information below.

- ☐ Day 1 Dinner / Room Set for 500 / 1 Available: \$30,000
- ☐ Day 2 Breakfast / Room Set for 500 / 1 Available: \$30,000

PROGRAM INFORMATION

Title of Product Theater / Sponsored Session / Learning Lab / CME Symposium	
Proposed Presenter(s) (if available)	
Program Sponsor (if application is being made on behalf of sponsor)	

A LA CARTE SPONSORSHIP OPPORTUNITIES

Please select your desired sponsorship:

- ☐ Badge Lanyards / 1 Available / \$10,000
- ☐ Column Wrap / 12 Available / \$5,000
- ☐ Conference Wireless Internet / 1 Available / \$10,000
- ☐ Full-day Coffee Station / 1 Available / \$5,000
- ☐ Hand Sanitizer Stations (2) / 2 Available / \$5,000
- ☐ iPad Sponsorship / 1 Available / \$20,000 (Partial Sponsorship Options Available)
- ☐ Phone Charging Stations (2) / 1 Available / \$5,000
- ☐ Tuesday Evening Post-Meeting Reception / 1 Available / \$15,000

DIGITAL/PROMOTIONAL OPPORTUNITIES

Please select your desired promotional material:

- ☐ Welcome Bag Insert / \$1,000
- ☐ Conference Session / Exhibit Booth Banner Ads on Conference Website / 3 Available / \$5,000
- ☐ Conference Session / Exhibit Booth Sidebar Ads on Conference Website / 4 Available / \$2,500
- ☐ E-blast / 12 Available / \$1,500
- ☐ Exhibitor Passport Stamp Card / \$500 (Available through September 22, 2025)
- ☐ Lead Retrieval Profile / \$1,000
- ☐ Mailing List Rental / 1x Use / \$750

COMPANY REPRESENTATIVE AND SIGNATURE

COMPANY	
NAME	
TITLE	
ADDRESS	
PHONE	
EMAIL	
SIGNATURE	
DATE	

TERMS AND CONDITIONS

Submission and acceptance of this application by the GOLD International COPD Conference will serve as a Letter of Agreement upon confirmation of exhibit space/sponsorship. Except in the case of exhibits, separate applications for sponsorship through appropriate channels can be made by the GOLD International COPD Conference.

Application and company logo must be received by September 22, 2025 for acknowledgment to be included on conference signage and/or exhibitor passport stamp card (if relevant).

For exhibitors, by signing and returning this application, the representative understands this form shall become a binding contract and is subject to the terms, conditions, rules, and regulations set forth herein. Payment is due in full within 30 days of receipt. Payment may be made by check and sent to Integrity CE, LLC at 12200 West Colonial Drive, Suite 300L, Winter Garden, FL 34787.

Submission of this application for a product theater/sponsored session or CME symposium does not guarantee acceptance by the GOLD International COPD Conference. Product theaters/sponsored session and CME symposia are awarded on a first-come, first-served basis. To apply to host a product theater/sponsored session or CME symposium, return this form with the session title, program overview, learning objectives, and proposed presenter information via email to goldcopd@integrityce.com by July 25, 2025. The sponsor or a 3rd party provider is responsible for: content development of the presentation, door monitors/staff to welcome and scan attendee badges, all speaker-related costs (flights, honorarium, accommodations, conference registration, etc), and the design, development, and production of any promotional material (subject to GOLD approval). GOLD will not help develop, create, or present content, nor can a GOLD Board or Scientific Committee member or general session faculty member act as presenter for any product theater/sponsored session.

All exhibits and sponsorships are subject to the rules and regulations on the following pages.

Rules and Regulations

ALL EXHIBITS AND SPONSORSHIPS ARE SUBJECT TO THE RULES AND REGULATIONS ON THE FOLLOWING PAGES.

The following 2025 GOLD International COPD Conference Prospectus Rules and Regulations are fully incorporated as part of the agreement between the exhibiting, sponsoring, and/or advertisement company ("Company") and the Global Initiative for Chronic Obstructive Lung Disease (GOLD), Temple Lung Center, and Integrity CE, LLC (herein after collectively called "Organizers").

GOLD INTERNATIONAL COPD CONFERENCE NAME AND LOGO USAGE:

The GOLD International COPD Conference name, logo, or other identifying branding may not be used in signs, advertising, or other promotional material without prior written consent from GOLD. To receive GOLD approval, all advertisement materials must refer to the conference by the correct name: "2025 GOLD International COPD Conference".

INSURANCE AND LIABILITY:

Insurance and liability are the full and sole responsibility of the Company. This contract shall not constitute or be considered a partnership, joint venture, or agency between GOLD and the Organizers.

INDEMNIFICATION:

The Company agrees to protect, save, and hold the Organizers and Philadelphia Marriott Downtown, as well as all these entities' owners, agents, and employees (hereinafter collectively called "Indemnitees") harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the exhibitor or those holding under the exhibitor. Further, the Company shall, at all times, protect, indemnify, save, and hold harmless Indemnitees against and from any and all losses, costs (including attorney's fees), damage, liability, or expenses arising from or out of any accident or bodily injury or other occurrence to any person or persons, including its agents, employees, and business invitees, which arise from or out of, or by reason of, said Company's occupancy and use of the exhibition/meeting room premise or a part thereof except to the extent such losses, costs (including attorney's fees), damage, liability, or expenses are caused by the negligence or willful misconduct of the Indemnitees.

FORCE MAJEURE:

Organizers may cancel all or any part of the event or reduce the amount of space allocated to the event for any reason at its sole discretion for acts beyond its reasonable control, which may include, but is not limited to fire, strike, damage, construction or renovation, pandemic, government regulation, public catastrophe, or natural disaster. Organizers shall use funding under this agreement to implement, in its sole discretion, the most reasonable solution for the supporter/sponsor to achieve the goals originally set forth in the agreement.

PAYMENT & CANCELLATION POLICY:

Payments can be made by credit card (American Express, VISA, or MasterCard), checks, or electronic transfer made payable to "Integrity CE, LLC" (Tax ID #93-3052586). All credit card company charges and bank charges will be the Company's responsibility.

Payments can be mailed to:

Integrity CE, LLC

Attn: GOLD Conference 2025

12200 West Colonial Drive, Suite 300L

Winter Garden, FL 34787

EXHIBIT SPACE, ADVERTISEMENT AND/OR SPONSORSHIP:

All exhibit space, advertisement, and/or sponsorship order forms require payment in full to fully secure these opportunities. If payment and fully executed agreement are not received with your submission, Organizers have the right to forfeit the agreement and give the opportunity to the next applicant (in priority order). Cancellations received by July 15, 2025 will result in a 50% penalty of the fees. No refunds will be issued for exhibit space, advertisement, and/or sponsorship cancellations received after July 15, 2025, nor will they be issued to no-shows.

ADVISORY BOARD MEETINGS & BUSINESS SUITES:

Business suites are available beginning on 2:00 PM on Tuesday, November 11, 2025. All advisory board meetings must conclude by 3:30 PM on Wednesday, November 12, 2025.

INDUSTRY-SUPPORTED SYMPOSIA:

The final balance for all industry-supported symposia sponsorships is due by August 15, 2025. Organizers have a zero-tolerance cancellation and no refunds policy for industry-supported symposia. The company shall remain liable to Organizers for the total sponsorship, and remaining payments will be due within 30 days of cancellation request. All cancellations must be made in writing to Ashley Dear at GOLDCOPD@integrityce.com.

RIGHT OF FIRST REFUSAL:

To allow other companies to participate in our sponsorship, exhibit, advertisement, and/or industry symposium opportunities, Organizers will not give companies right of first refusal for future conferences. The only way to hold a future slot is with a signed application page from the prospectus.

UNSANCTIONED EVENTS:

Companies are not allowed to sponsor any unsanctioned event (including small dinners, medical affairs events, thought exchanges, or similar) which directly conflict before, during, or after conference events. Failure to abide by this requirement will result in a breach of the agreement by the Company and gives Organizers the right to revoke all exhibitor/sponsor badges and evict any exhibit that violates this policy.

USE OF LIST POLICY:

It is the fiduciary responsibility of all Companies, supporters, and their agencies to protect the privacy of GOLD International COPD Conference attendees. All attendees have the right to refuse to be scanned and, per that refusal, the Companies, supporters, and their agencies do not have the right to reach out to them. Furthermore, it is a violation to share these lists with 3rd parties other than affiliates, alliance companies, and agents or representatives. Companies may use their captured attendee leads lists one time only. The information on the list or any portion thereof may not be copied or extracted in any form. Companies will not at any time permit any list information to pass into the hands of another person, association, organization, or company, other than affiliates, alliance companies, and agents or representatives. Any prohibited use by the Company shall constitute a material breach of this contract.

BADGE SCANNING:

Attendees agree to provide their information when they allow their badges to be scanned on an individual basis. Organizers provide food and beverages to any and all attendees, hence meals are not reportable under the Sunshine Act. Attendees cannot be turned away from a meal if they decline to provide their information or decline to have their badge scanned.

ADVERTISEMENT:

It is prohibited to display material or signage of companies other than those that have paid for exhibit space. Canvassing and solicitation of business or other conferences is strictly prohibited. All signs, flyers, distribution of literature and souvenirs, entertainment, or any other activities must take place directly adjacent to the contracted table only. and souvenirs, entertainment, or any other activities must take place directly adjacent to the contracted table only.

AMENDMENTS:

All matters and questions not covered in any of the rules and regulations are subject to the discretion of the Organizers. The rules and regulations may be amended at any time by the Organizers, and all amendments shall be equally binding on all parties. In the event of any amendment or addition to the rules and regulations, written notice will be given by Organizers to such parties.

Exhibitors**BOOTH ASSIGNMENT:**

Booths will be assigned on a first-come, first-served basis. Organizers reserve the right to reconfigure the exhibit hall floor plan, with the provision that all exhibitors shall be advised of any such changes. It is the exhibiting company's responsibility to confirm their placement on the floor plan.

ELIGIBILITY FOR EXHIBITING:

All products and services exhibited must be relevant to the sciences field. Organizers reserve the right to refuse acceptance of the contract and/or entrance/setup to exhibitors not meeting required standards or in competition to the meeting, as well as the right to curtail or close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, the conduct of persons, etc.

EXHIBIT HOURS:

Exhibit set up must be complete by 3:30 PM on November 12, 2025. It will be each Exhibitor's responsibility to see that all materials are removed from the exhibit area by 10:00 PM on November 13, 2025. Displays should not be dismantled before 4:30 PM on November 13, 2025.

OBSTRUCTION OF BOOTHS OR AISLES:

Booths cannot obstruct attendees' views of adjacent booths from any angle. Booth activities that cause attendees to congregate in the aisles and impede or restrict traffic are forbidden. Nothing is allowed to be attached to pillars, walls, ceiling, windows, etc. Furthermore, exhibitors are not allowed to scan attendees in the aisles or impede normal traffic flow through the exhibit hall.

AUDIO USE:

Audio and/or video devices apart from the exhibit must be conducted and arranged so that no noise will disturb adjacent exhibitors or attendees. Organizers reserve the right to prohibit the use of amplifying devices that it considers objectionable.

GIVEAWAYS AND RAFFLES:

Giveaways and raffles are permitted on the exhibit floor when used as a promotion to attract higher attendance at your booth. However, public address announcements of winners on the exhibit floor are not permitted.

DATA CAPTURING & LEAD RETRIEVAL:

The lead retrieval vendor will provide reports within 7 days after the conference. Reports will include the following information of each attendee who chooses to be scanned: first, middle, and last name; credentials; phone; specialty; email; and mailing address. Exhibitors should only scan the badges of attendees that have given their permission. Exhibitors should have a touchless process plan for badge scanning. Lead retrieval profiles are allocated to the individuals who are included in the exhibitor/sponsorship tier registrations. Lead retrievals are not separate or in addition to the included registrations provided by the selected sponsor/exhibitor tier.

SPONSORED EVENTS:

Sponsored events include product theaters/sponsored sessions and industry-supported symposia.

TIMESLOT ASSIGNMENT:

Sponsored event times will be assigned on a first-come, first-served basis. The time slots noted on page 10-12 have been approved by Organizers and may not be modified by the sponsor. Times are subject to change, and the sponsors will be notified. Organizers reserve the right to approve all agreements and may restrict inappropriate products/services.

NON-COMPETE WITH CME SESSIONS:

Product theaters / sponsored sessions and symposia will be conducted during times that do not conflict with Organizers' CME sessions. All space and time slots will be scheduled by Organizers.

INCLUDED WITH EACH SPONSORED EVENT

- Refreshments are provided by Organizers through attendee registration fees—no "Sunshine Act" reporting required; food and beverage orders are at the discretion of Organizers
- Private meeting space is assigned for your sponsored event to comply with ACCME guidelines; GOLD does not guarantee an audience size
- Complimentary session scanning units: Organizers will provide two session scanning profiles for you and your staff to scan and track attendees; these two profiles must be attendants at your booth. Attendance reports will be available 7 days after the conference
- Product theater rooms will be set for 100 in a combination of classroom and theater seating, with a riser and podium at the front of the room; an additional podium and/or head table are available upon request, but no other changes to room set may be made
- Audio-visual equipment and show technician: Organizers will provide lavalier mics for up to two (2) presenters, one (1) mic with stand for Q&A session, one (1) screen, one (1) projector, one (1) show computer with Windows 10 and PowerPoint (16:9 PowerPoint recommended), one (1) wireless cue/remote slide advancer, and one (1) podium with microphone; additional A/V equipment can be purchased at the Company's expense
- Complimentary listing on conference website, online agenda, onsite materials, and onsite signage

THE SPONSOR IS RESPONSIBLE FOR THE FOLLOWING:

- Content development of a 50-minute presentation, inclusive of time for Q&A (1-hour timeslot includes 5 minutes each at the beginning and end for transition time)
- Final session topic, title, and presenter information due to GOLD by August 15, 2025
- Door monitors/staff to scan attendee badges
- All presenter-related costs (flights, honorarium, accommodations, conference registration, etc)
- The design, development, and production of any promotional material (subject to GOLD's approval)—all material must include disclaimer statement below

DISCLAIMER FOR NON-CME SESSIONS:

The following disclaimer statement must appear in all materials intended to promote your sponsored event, including but not limited to: websites, broadcast emails, promotional brochures, invitations, signage:

"The content of this [product theater, sponsored session, or learning lab] and the views expressed therein are those of the presenting entity and not of GOLD or affiliated conference organizers. This [product theater, sponsored session, or learning lab] is not part of the scientific program and does not provide CME credit."

DISCLAIMER FOR CME SESSIONS:

The following disclaimer statement must appear in all materials intended to promote industry-supported symposia, including but not limited to: websites, broadcast emails, promotional brochures, invitations, signage:

"This CME-certified symposium is independent of the GOLD International COPD Conference and is not supported or endorsed by GOLD."

All promotional material must be approved by organizers before release and distribution. Because changes may be required, it is strongly recommended that review and approval by Organizers occur before printing or production of the materials. Companies may distribute print material to promote their event from inside their contracted booth space only unless other arrangements are made. The GOLD, Temple, or Integrity CE logos and/or GOLD International COPD Conference graphics may not be used on sponsored event materials. You should submit your materials for review no later than September 15, 2025. Please allow 3 business days for review.

ATTENDEE REGISTRATION:

Organizers will not facilitate pre-registration for attendees. Sponsored events are open to all GOLD International COPD Conference attendees and are available on a first-come, first-seated basis. By attending a non-CME event and scanning their badge, the attendee opts in to receive follow-up information from the commercial sponsor. By opening an industry event screen, a virtual attendee opts in to receive follow-up information from the commercial sponsor.

SESSION SCANNING UNITS:

Organizers will provide up to two session scanning profiles ahead of the conference to be downloaded onto your devices for you and your staff to scan and track attendees. Staff to scan will NOT be provided, so plan accordingly. Reports will be available 7 days after the conference and will include the following attendee information of each attendee who chooses to be scanned: first, middle, and last name; credentials; phone; specialty; email; and mailing address. Industry personnel should only scan attendees that have given their permission to share their information.

FOOD AND BEVERAGE:

Unless otherwise noted in the agreement, conference food and beverage are provided by Organizers through attendee registration fees and are exempt from reporting under the Open Payments (Sunshine Act) program. Refreshments will be placed near the sponsored event rooms and in the exhibit hall to encourage attendance. One of the following statements must appear prominently on all handout materials or any printed materials distributed for a Sponsored Event: [Meal type: Refreshments, Breakfast, Lunch, or Dinner] provided by conference organizers.

Example: "Breakfast provided by GOLD."

ROOM ACCESS:

Product theater and learning lab sponsors may have access to the room 1 hour prior to their event's start time for setup. If you require additional setup time, please contact Ashley Dear at GOLDCOPD@integrityce.com.

PRESENTERS:

GOLD International COPD Conference faculty and GOLD Board Members are NOT permitted to participate in product theaters/sponsored sessions. All sponsored event presenters are not considered "faculty" at the GOLD International COPD Conference and thus will not be provided the same badge as GOLD faculty. The sponsoring organization is responsible for all presenter-related costs (flights, honorarium, accommodations, conference registration, etc).

ADVISORY BOARD TRAVEL:

If GOLD International COPD Conference Faculty or GOLD Board Members are invited to participate in a pre-conference or post-conference advisory board meeting, the sponsoring organization is responsible for the flight, accommodation, and incidental expenses of that individual.

ONSITE SIGNAGE:

The Organizers recommend and allow up to three (3) professionally printed signs (maximum size is 30"x40"). Signs can be placed in the conference registration area 24 hours prior to the start of the session. Directional signage and signage outside the meeting room are permitted 2 hours prior to the start of the session. All signage must be removed at the end of the session.

MARKETING EFFORTS BY ORGANIZERS:

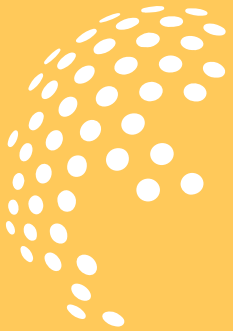
All sponsored events will be listed on the online conference agenda web page, online agenda, and onsite signage. Additionally, organizers will, in our sole discretion, send dedicated emails announcements to encourage participants to attend these events. We encourage you to take additional measures to promote your symposium (see "Additional Sponsorship Opportunities" page for additional promotional opportunities).

FOR EXHIBIT AND SPONSORSHIP AVAILABILITY OR QUESTIONS:

Please contact **Deirdre Sullivan** and **Ashley Dear**

goldcopd@integrityce.com

855-835-4004



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GOLD **INTERNATIONAL**
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2025