

Exhibitor and Sponsor Prospectus

Johns Hopkins Updates in Gastrointestinal Cancers

Live Conference
February 7-8, 2025

Day 1

February 7, 2025 | 9:45 AM EST

Day 2

February 8, 2025 | 8:30 AM EST



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Johns Hopkins Updates in Gastrointestinal Malignancies

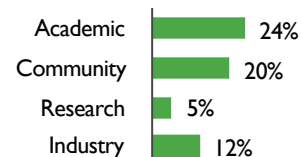
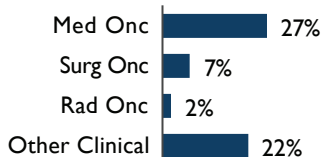
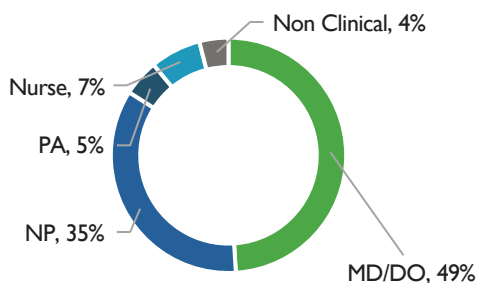
Join us for the 2025 Johns Hopkins Updates in Gastrointestinal (GI) Cancers, a two-day educational event focused on the latest information and updates in gastrointestinal cancers.

This meeting is designed to meet the professional needs of the healthcare team involved in the treatment and management of patients diagnosed with gastrointestinal cancers. Multidisciplinary case discussions are the foundation of the content featuring national and local/regional experts.

Attendance has been consistent over the last two years. The goal for the 2025 meeting is to grow our in-person attendance.

	2023	2024
In-Person Attendance	120	126
Virtual Attendance	255	249

2024 Demographics:



Meet The Course Directors

Michael J. Pishvaian, MD, PhD – Chair and Course Director

Director of Gastrointestinal, Developmental Therapeutics and Clinical Research Programs
Johns Hopkins Kimmel Cancer Center at Sibley Memorial Hospital
Johns Hopkins University School of Medicine
Washington, DC

Ana de Jesus Acosta, MD

Assistant Professor of Oncology
Johns Hopkins Cancer Center
Baltimore, MD

Mark Yarchoan, MD

Assistant Professor of Oncology
Johns Hopkins Cancer Center
Baltimore, MD

Katherine Meryl Bever, MD

Assistant Professor of Oncology
Johns Hopkins Cancer Center
Baltimore, MD

Neeha Zaidi, MD

Assistant Professor of Oncology
Johns Hopkins Cancer Center
Baltimore, MD

Valerie Lee, MD

Assistant Professor of Oncology
Johns Hopkins Cancer Center
Baltimore, MD

Support Opportunities

All exhibitors and sponsors will be provided a six-foot table and an electrical drop (upon request).

	Exhibit Only	Bronze	Silver	Gold	Platinum
Fee	\$5,000	\$15,000	\$25,000	\$50,000	\$75,000
Tiered listing on signage	5 th Tier	4 th Tier	3 rd Tier	2 nd Tier	1 st Tier
Listing on Premeeting Materials	√	√	√	√	√
Inclusion in Friday Night Reception				√	√
One-time Use of Final Attendee* Mailing List for Post-Conference Follow-Up (Available One Week Post-Conference)				√	√
Inclusion of Two Representatives for the Friday Night Faculty Dinner			√	√	√

*Registrants and attendees have the opportunity to indicate they do not want to be included in mailing lists and outreach

Multi-Year Commitment

Lock in your support and receive a discounted rate

- Platinum Level Support - \$75,000 (3 years = \$60,000/year)
- Gold Level Support - \$50,000 (3 years = \$40,000/year)
- Silver Level Support - \$25,000 (3 years = \$20,000/year)
- Bronze Level Support = \$15,000 (3 years = \$12,000/year)
- Exhibitor Booth Only - \$5,000 (3 years - \$4,000/year)



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Additional Visibility Options

Enhance company visibility at the 2025 Johns Hopkins Updates in Gastrointestinal Cancers through the opportunities outlined below.

Coffee Station (1 available) - \$5,000

Ancillary Space (limited available) - \$7,500

Space may be used for investigator, advisory, or private meetings. Investigator or advisory board meetings may not overlap the main meeting sessions. Ancillary space is available on a first-come, first-served basis and assigned by Integrity CE team. Further details can be provided upon request.

Contact Information

You can contact Integrity CE, LLC for any questions about exhibits and sponsorships.

Exhibits and Sponsorship Questions and Availability

Abigail Langer, Program Coordinator

hopkinsgi@integrityce.com

855-835-4004



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Exhibitor/Sponsorship

To reserve exhibit space or sponsorship opportunities, please complete the following application and return to Integrity CE staff at hopkinsgi@integrityce.com.

Select your desired level of support below:

Support Level	One Year	Three Year
Platinum	<input type="checkbox"/> \$75,000	<input type="checkbox"/> \$60,000
Gold	<input type="checkbox"/> \$50,000	<input type="checkbox"/> \$40,000
Silver	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$20,000
Bronze	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$12,000
Exhibit Only	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$4,000

Additional Opportunities

Coffee Station	<input type="checkbox"/> \$5,000
Ancillary Space	<input type="checkbox"/> \$7,500

Agreement

Company _____

Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____

Secondary Contact (for payment) _____

Phone _____

Email _____

Terms and Conditions

Submission of this application will serve as a Letter of Agreement upon confirmation of exhibit space/sponsorship by Integrity CE, LLC. By signing and returning this application, the representative understands this form shall become a binding contract and is subject to the terms, conditions, rules, and regulations set forth herein. Payment is due in full within 30 days of receipt of invoice.

Cancellation Policy

Should the Exhibitor/Sponsor desire to cancel this agreement they must do so by giving notice thereof in writing sent to the organizer.

Cancellations received prior to December 1, 2024 will forfeit 50% of the total exhibitor/sponsorship fee. Cancellations received on or after December 1, 2024 will forfeit 100% of the exhibitor/sponsorship fee.

There will be no refund after this time. Any changes, additions, stipulations, or deletions (including corrective lining out) by either Integrity CE, LLC or the Exhibitor/Sponsor will not be considered agreed to or binding to the other unless such modifications have been initiated or otherwise approved in writing by the other party. If changes to the said projects should occur, this agreement (or proposal) will be superseded by an addendum and pricing will be adjusted accordingly.



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