

Exhibitor and Sponsor Prospectus

Johns Hopkins Updates in Gastrointestinal Cancers

Live Conference
February 9-10, 2024

Day 1
February 9, 2024 | 8:30 AM EST

Day 2
February 10, 2024 | 7:00 AM EST



JOHNS HOPKINS
M E D I C I N E

2024 Johns Hopkins Updates in
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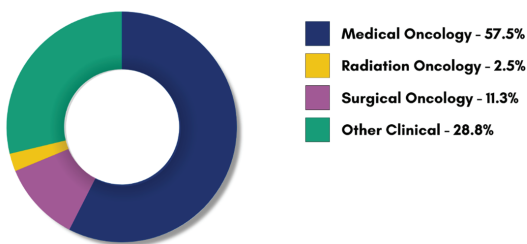
Join Us

Join us for the 2024 Johns Hopkins Updates in Gastrointestinal (GI) Cancers, a two-day educational event focused on the latest information and updates in gastrointestinal cancers.

This two-day conference is designed to meet the needs of all healthcare providers involved in the care and management of patients with GI cancers.

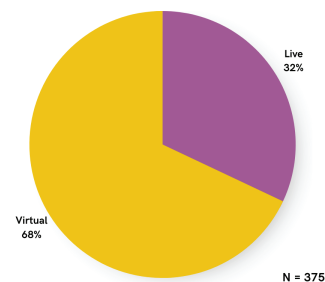
Last year's conference was a great success, with over 120 attendees participating in the live in-person event. The goal for 2024 will be to increase our live attendance from the surrounding Baltimore/DC areas. We had a diverse set of professionals in the field of GI cancers, whose demographics are reflected in the included chart.

2023 Attendee Demographics



A total of 255 attendees participated in the Virtual Live meeting representing 22 countries.

2023 Registration Breakdown



Last year's conference was a huge success with approximately 375 registrants, which doubled our expectations for a first time meeting.

The Need

GI cancers, as a group, are the most common and most deadly cancers worldwide. While treatments have improved for these cancers, more than 171,000 people die each year in the United States from GI cancers. Fortunately, over the last several years, we have witnessed significant progress in our ability to extend survival, and even improve cure rates for patients with gastroesophageal, pancreatic, hepatobiliary, neuroendocrine, and colorectal cancers.

For example, the addition of immune checkpoint inhibitors has improved the outcomes of patients with operable and metastatic gastroesophageal cancer, advanced biliary tract cancers, and hepatocellular cancer. Researchers at Johns Hopkins are actively expanding on those findings with clinical trials that are aimed at further improving response and cure rates. Similarly, Johns Hopkins researchers have played key roles in clinical trials of biomarker directed therapies. Most notably, this includes, most notably clinical trials that changed the standard of care by proving that immune checkpoint inhibitors are highly effective for the subgroup of patients whose tumors demonstrate high degrees of microsatellite instability (MSI-high). It also includes trials that have shown great promise in the use of platinum and poly adenosine diphosphate-ribose polymerase (PARP) inhibitors in DNA damage response and repair deficient pancreatic cancers.

One consequence of the myriad of new clinical data in GI cancers is that it is becoming more and more difficult for a practicing oncologist, particularly one who does not specialize only in GI cancers, to stay up to date with all of the new findings. Similarly, the data can be even more overwhelming for GI cancer patients and caregivers, who are often trying to learn as much as they can about their (or their loved one's) disease.

Therefore, healthcare providers, patients, and caregivers need an educational forum wherein they can be updated regularly on the latest clinical evidence and treatment options for GI cancers. As demonstrated by the success of last year's conference, many attendees reported appreciating this conference as a resource to network with colleagues and expand their understanding of burgeoning updates in research for their field.

Exhibit Opportunities

All exhibitors and sponsors will be provided a six-foot table, a waste basket and electrical drops.

	Exhibit Only	Bronze	Silver	Gold	Platinum
Fee	\$5,000	\$15,000	\$25,000	\$50,000	\$75,000
Tiered listing on signage		4 th Tier	3 rd Tier	2 nd Tier	1 st Tier
Listing on Premeeting Materials		✓	✓	✓	✓
On-Site Handout Recognition		✓	✓	✓	✓
One-time Use of Pre-Registrant* Mailing List (Requires mailing piece approval by Integrity CE)			✓	✓	✓
One-time Use of Final Attendee* Mailing List for Post-Conference Follow-Up (Available One Week Post-Conference)				✓	✓
Pre-conference E-blast Sent on Your Behalf					✓
Complimentary Valet Parking for Both Conference Days					✓

*Registrants and attendees have the opportunity to indicate they do not want to be included in mailing lists and outreach

Multi-Year Commitment

Lock in your support and receive a discounted rate

- Platinum Level Support - \$75,000 (3 years = \$60,000/year)
- Gold Level Support - \$50,000 (3 years = \$40,000/year)
- Silver Level Support - \$25,000 (3 years = \$20,000/year)
- Bronze Level Support = \$15,000 (3 years = \$12,000/year)
- Exhibitor Booth Only - \$5,000 (3 years - \$4,000/year)



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Additional Visibility Options

Enhance company visibility at the 2024 Johns Hopkins Updates in Gastrointestinal Cancers through the following opportunities outlined below.

Coffee Station (1 available) - \$5,000

Ancillary Space (limited available) - \$7,500

Space may be used for investigator meetings, advisory board or private meeting space. Investigator or advisory board meetings may not overlap the main meeting sessions. Ancillary space is available on a first-come first-served basis and assigned by Integrity CE team. Further details can be provided upon request.

Contact Information

You can contact Integrity Continuing Education, Inc. (Integrity CE) for any questions about exhibits and sponsorships.

Exhibits and Sponsorship Questions and Availability
Abigail Langer, Program Coordinator
hopkingsgi@integrityce.com
855-835-4004



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Exhibitor/Sponsorship

To reserve exhibit space or sponsorship opportunities, please complete the following application and return to Integrity CE staff at hopkinsgi@integrityce.com

Select your desired level of support below:

Support Level	One Year	Three Year
Platinum	<input type="checkbox"/> \$75,000	<input type="checkbox"/> \$60,000
Gold	<input type="checkbox"/> \$50,000	<input type="checkbox"/> \$40,000
Silver	<input type="checkbox"/> \$25,000	<input type="checkbox"/> \$20,000
Bronze	<input type="checkbox"/> \$15,000	<input type="checkbox"/> \$12,000
Exhibit Only	<input type="checkbox"/> \$ 5,000	<input type="checkbox"/> \$4,000

Additional Opportunities

Coffee Station	<input type="checkbox"/> \$5,000
Ancillary Space	<input type="checkbox"/> \$7,500

Agreement

Company _____

Contact _____

Title _____

Address _____

City _____ State _____ Zip _____

Email _____

Signature _____

Secondary Contact (for payment) _____

Phone _____

Email _____

Terms and Conditions

Submission of this application will serve as a Letter of Agreement upon confirmation of exhibit space/sponsorship by Integrity Continuing Education, Inc. By signing and returning this application, the representative understands this form shall become a binding contract and is subject to the terms, conditions, rules, and regulations set forth herein. Payment is due in full within 30 days of receipt of invoice.

Cancellation Policy

Should the Exhibitor/Sponsor desire to cancel this agreement they must do so by giving notice thereof in writing sent to the organizer.

Cancellations received prior to December 1, 2023 will forfeit 50% of the total exhibitor/sponsorship fee. Cancellations received on or after December 1, 2023 will forfeit 100% of the exhibitor/sponsorship fee.

There will be no refund after this time. Any changes, additions, stipulations, or deletions (including corrective lining out) by either Integrity Continuing Education, Inc. or the Exhibitor/Sponsor will not be considered agreed to or binding to the other unless such modifications have been initiated or otherwise approved in writing by the other party. If changes to the said projects should occur, this agreement (or proposal) will be superseded by an addendum and pricing will be adjusted accordingly.



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