

The world can no longer afford to overlook **COPD**

**SPEAK
UP**
for COPD



~384 million
people affected
around the
world



3rd
biggest killer
globally



COPD survival is
comparable to
some cancers



Global cost expected to
rise to **US \$4.8 trillion**
in 2030

But, COPD is often under-prioritised, underfunded and undertreated.



**Will you lend
your voice?**



#SpeakUpForCOPD

Making COPD a public health priority amongst policymakers and healthcare decision makers.

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**GLOBAL ALLERGY
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Ageing

