The use of social media as an educational and networking platform is rapidly growing among healthcare professionals (HCPs), with Twitter being a preferred media for gastroenterologists. This has led to the development of organized gastroenterology (GI)-focused weekly Twitter chats (#GITwitter) to promote medical education while enhancing user engagement.

Among GI HCPs who use Twitter, the impact of #MondayNightIBD and #ScopingSundays on their practice is high or highest compared to other educational resources. These educational platforms enable community building and networking opportunities for gastroenterologists.

The use of Twitter in medical education is an emerging field of scholarship that merits further study.